

## Contact

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## Top Skills

Avid Media Composer

Adobe Premiere Pro

DaVinci Resolve

# Shannon Halliday

Writer/Director Work of the Word @ Grace Productions | Creative Director

Burbank, California, United States

## Summary

GRACE Productions has been central to my work as a Writer/Director, where I focus on crafting compelling stories that resonate deeply. With over 1.5 years on "Work of the Word," I drive impactful narratives that merge creativity and strategy, culminating in its scheduled October 2025 release.

Previously, I directed "The Essential Church," a feature-length documentary released theatrically in July 2023, showcasing my ability to lead projects from concept to completion. My commitment to storytelling is fueled by my passion for blending authentic narratives with creative execution, empowering audiences through powerful visual experiences.

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## Experience

### Grace Productions

5 years 10 months

#### Writer/Director "Work of the Word"

September 2023 - Present (1 year 10 months)

Los Angeles, California, United States

- Wrote and directed the documentary film "Work of the Word," set for release in October 2025.
- Collaborated with clients to authentically capture their unique stories, enhancing narrative depth.
- Led a dedicated team through all production phases, improving storytelling quality and efficiency.
- Directed actors in scripted reenactments, showcasing strong theatrical understanding.

#### Writer/Director "The Essential Church"

September 2019 - Present (5 years 10 months)

Los Angeles, California, United States

I directed and wrote "The Essential Church," a feature-length documentary that was successfully theatrically released across the United States.

- Conducted extensive research to develop a compelling pitch, gaining client approval and support.
- Collaborated with a production team to create a visually engaging story through effective pre-visualization techniques.
- Worked closely with an editor during post-production, ensuring a polished final product that resonates with audiences.

Show Runner, Writer/Director "Adventures with Ranger Joe" Season 2  
September 2019 - January 2020 (5 months)

Los Angeles, California, United States

- Developed a children's video production into a sitcom format, enhancing engagement for young audiences.
- Collaborated with a creative team to produce content on a minimal budget, ensuring high-quality output.
- Successfully increased viewership during Season 2, demonstrating compelling storytelling and direction.
- Oversaw and worked with writers, production designers, and cast talent to successfully upgrade this show into a more narrative production.

## Scorpion

Head Writer/Assistant Creative Director

August 2017 - September 2020 (3 years 2 months)

Valencia, California

- Assisted in creative direction for short-form commercials, enhancing client branding and audience engagement.
- Directed interview-based commercials, utilizing authentic testimonies to elevate storytelling.
- Collaborated with a dynamic team to develop compelling narratives that attracted new customers.
- Conducted workshops at Scorpion University on storytelling integration in film and web design.

## Humble Picture Company

Screenwriter

January 2017 - June 2017 (6 months)

Greater Los Angeles Area

Humble Picture Company, headed by Grant Nieporte, has recently purchased a 2 year option for my feature screenplay "The Sea of Nothing."

## Rad Tatt

Branding/Marketing/Management

October 2012 - May 2014 (1 year 8 months)

Glendale, California

Developed, from the ground up, a branding identity for "Rad Tatt" and implemented a marketing plan via social networking.

## We Are Panel

Editor

December 2009 - January 2011 (1 year 2 months)

Los Angeles, California

Distilled high volumes of media into short format videos.

## CORAM DEO STUDIOS, INC.

Director/Editor

February 2008 - January 2009 (1 year)

Greater Los Angeles Area

Crafted character portraits with attention to story clarity, from over 100 hours of HD behind the scenes documentary footage.

## Hillager Productions

Director/Editor "Anatomy of a Black Bird" Documentary

January 2006 - January 2007 (1 year 1 month)

Greater Los Angeles Area

Directed and edited an on tour documentary for the recording artist "Tony Lucca."

## Josh Hillager Productions

Director/Editor

January 2006 - January 2007 (1 year 1 month)

Greater Los Angeles Area

Directed and Edited a Tony Luca Multi-Cam live concert. Tony was recently on the hit show "The Voice."

## Opportunities for Learning

Editor

May 2003 - June 2003 (2 months)

Edited six short documentaries for charter school promotional production

## ArtCenter College of Design

Writer/Director/Editor

March 2002 - April 2002 (2 months)

Greater Los Angeles Area

- Won a best pitch contest at ArtCenter College of Design, leading to a successful commercial production.
- Served as writer, director, cinematographer, and editor, showcasing versatility in creative roles.
- Built the set on the ArtCenter photo stage, demonstrating strong project management and hands-on skills.

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## Education

ArtCenter College of Design

BA, writing and directing for film · (1999 - 2003)

College of the Canyons

AA, Humanities · (1997 - 1999)